

### **Internship in business development: Market study for a digital assistant to diagnose and prevent abdominal cancer**

The startup Sycai Technologies is looking for an intern for the business development team, to collaborate in the market study for the AI-based software for diagnosis and prevention of abdominal cancer. The developed product is a “software as a medical device” that assists radiologists in the diagnosis and surveillance of precancerous lesions in the pancreas. It is currently in the clinical validation phase.

The assignment will be developed in a young, Dynamic environment surrounded by other entrepreneurs in the centre of Barcelona, in a startup incubator. If the student does not live in Barcelona, remote work is also possible.

The candidate tasks are:

- Analysis of the Artificial Intelligence applied to medical imaging market.
- Concurrence analysis, unique selling points and expansion strategies
- Business model validation (comparing with other solutions) and support for the strategic definition
- Study of the pricing strategies of other similar companies
- Support for fundraising activities

Requirements:

- Degree or master student in management, business administration or similar.
- Knowledge of market analysis
- Knowledge of pricing strategies will be valued.
- Previous experience or knowledge in medical device market is desired.
- Independent, proactive, and autonomous

What we offer:

- Curricular internship, TFM o TFG.
- Young, dynamic and innovative environment in a startup incubator in the centre of Barcelona
- Balance between family and work-life (optional home-office and flexible working hours)
- We proudly pursue a diverse environment with equal opportunities in selection and promotion processes